

José Silva

Design | Production | Direction

Web: www.behance.net/mycmyk

Phone: 416.432.0818

Email: mycmyk@gmail.com

Skills



Design

I love designing in diverse styles with a variety of techniques.



Production

Technical and creative. Keen eye to check for mistakes or correct certain artistic and concept errors.



Branding

I design unique logos & products and create visual concepts that fit the brand.



Advertising

I love creating artwork used for ads to promote products or services, whether they are used in print or digital media.



Web Design

I design professional and original WordPress and Elementor, Woocommerce, websites.



Portfolio

Please check out some of my artwork at www.behance.net/mycmyk

Education

1999 - 2001

George Brown College

Graphic Design - Major in Advertising

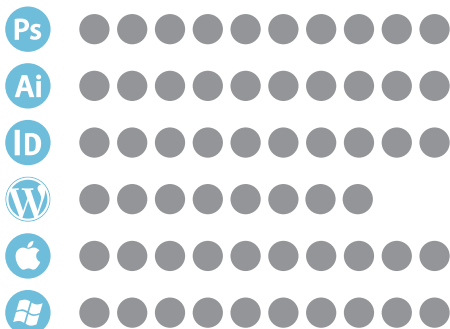
Additional Key Skills

Pre-press. Pre-flight, In-positioning, Trapping, Large format creative, Drawing & Sketching, Speed & Accuracy, Flexibility and Proficiency, Innovative and Disciplined.

Fluent in English and Spanish

Beginner in French

Professional Skills



Most Recent Experience

Felix Wholesale Ltd. | 2020 - Present

Lead graphic designer. Most of the work is retail. I design a monthly flyer that displays restaurant and banquet hall items exclusively sold as B2B. I also create in-store signage, as well as creation and maintenance of all their websites based in WordPress and Bigcommerce.

Gray Matters | 2018 - 2020

As the lead designer for Gray Matters, I was in charge of the creation of various magazines such as Aboriginal Business Quarterly, Mining North, Yellowknife Chamber of Commerce, Construction North. Design of trade show booths, posters, various ads for the Government of the Northwest Territories, annual reports in various native languages and much more.

Freelance | 2001 - Present

I designed many projects for medium to large ad agencies. Worked on many strong and well known brands such as Bell, Telus, Petro Canada, Pepsi, Burger King, and many other. My work included branding, graphic and production design, package design, mock-ups, large format.

Social Media



<http://www.linkedin.com/pub/jose-silva>



<http://www.behance.net/mycmyk>

References available upon request